

MAINE
Maritime
Academy



Loeb-Sullivan School of

International Business & Logistics

*Masters Degree Program
in Global Logistics & Maritime Management*



The Master of Science degree program at the Loeb-Sullivan School of International Business & Logistics has refocused the graduate degree into a single degree – a Master of Science in Global Logistics and Maritime Management (GLMM). All courses have a supply chain, logistics, and/or maritime management focus in addition to the base discipline for the course. The program features enhanced writing opportunities as part of course work. We begin with four Orientation Courses during the last two weeks of August, and end with two intensive wrap-up courses for the six weeks, from May to mid-June.

The GLMM program prepares students for the challenges of managing the logistics of global supply chains and strategic, as well as operational, management in the maritime sector. The curriculum integrates managerial disciplines within the logistics and maritime professions. There is an emphasis on new concepts and theories for global marketing and sourcing, inventory, distribution, and transportation management, as well as on supporting economics and finance/accounting. Students study logistics in the context of

a supply chain management philosophy in addition to the set of operational processes that can optimize the international supply chain.

Graduates of the program are grounded in general management capability and are prepared to contribute strategic and organizational efforts toward effective supply chain management. This will enable them to effectively lead logistics and maritime organizations involved in operations and customer satisfaction.

4 + 1 Alumni Advantage

MMA's new graduate curriculum enhances our 4+1 IBL Alumni Advantage Program by keeping pace with the changing demands of the global workforce, and building on the maritime-based history of the college. The current graduate class has 4+1 alumni from the MEO, MTO, VOT, MET, and IBL programs at MMA. Many of these 4+1 students return to graduate studies after professional experience in the field or at sea. They are complemented by recent graduates from MMA and by life-long learners from throughout the United States of America and abroad.

Advancing Your Career

A dynamic career in international business and logistics rests on a foundation of excellent communication, interpersonal and critical thinking skills, understanding of world cultures, and familiarity with international economics. A masters degree in Global Logistics and Maritime Management will propel your career to the next level and beyond. The program is intended for individuals with experience in the transportation and logistics sector as well as for recent college graduates seeking challenging opportunities in the rapidly growing supply chain logistics and related sectors.

Typical applicants for the program include entry-and middle-level managers, sea-going professionals, and those who wish to enhance their management capabilities and advancement opportunities in international business logistics. Admission requirements include an accredited baccalaureate degree or its equivalent.

Graduate students pursue their studies at a level that requires a significant investment of energy, thought and preparation, to complete program requirements in 10 months. This will lead to personal growth in their managerial and leadership skills. Students will demonstrate their ability to gather, apply, analyze, synthesize, and critically evaluate current theories and knowledge claims by addressing specific real-world problems.

GLMM program curriculum integrates managerial disciplines within the logistics and maritime professions. It encompasses the ability to study, analyze, and evaluate the flow of goods, customer services, finances, and information from the supplier's suppliers to the ultimate consumer.

Practical Experience

Experiential learning is the fundamental ethos of a Maine Maritime Academy education. All IBL undergraduate students must pursue a co-operative work experience with a professional company (lasting a minimum of twelve normal work weeks) at the end of their junior year. Similarly, our masters degree program includes a six-week session after the Spring semester to

complete the M.S. degree and includes two course offerings sure to increase student involvement in real-life work experience. Research and writing on current case studies, and interaction with prominent professionals, consultants, and academics in the field, will sharpen our graduate students' sought-after career skills.

Career Choices

Maine Maritime Academy graduates enjoy a respected reputation in today's business and transportation industries. Selected employers of Loeb-Sullivan School of International Business & Logistics masters degree graduates include:

Hannaford Brothers, Maine
Ingram Barge Lines, Nashville, Tennessee
Bath Iron Works, Bath, Maine
Hapag-Lloyd, Tampa, Florida
Cianbro Corporation, Maine
Target
International Paper, Memphis
Walgreen
Federal Marine Terminals, nationwide
C.H. Robinson
Wal-Mart retail, private fleet, procurement
Boeing, Seattle, Washington
Kraft Foods
NASSCO/General Dynamics, San Diego, California
Sears
Exxon-Mobil Operations, Washington, D.C.
Sherwin-Williams
L.L. Bean
Family Business

Helpful Links

To learn more about the job functions, salary ranges, and career prospects and trends for logistics professionals, visit the websites of The Wall Street Journal's Career Journal or The Council of Supply Chain Management Professionals, located at <http://www.careerjournal.com> and <http://www.cscmp.org>, respectively.

Logistics Career Profiles

The Council of Supply Chain Management Professionals (CSCMP), a leading professional association of logisticians, defines logistics management as a component of supply chain management that is, "... a systematic and coordinated set of activities required to provide the physical movement and storage (raw materials, parts, finished goods) from vendor/supply services through company facilities to the customer (market) and the associated activities... such as information, financial transactions, and customer service in order to meet customers' requirements." *CSCMP website, March 24, 2011, www.cscmp.org*

Dr. William DeWitt, MMA Associate Dean, Director of Graduate Studies, and Professor of Logistics, points out that, "The logistics profession needs talented and committed new professionals who can respond to and reshape the dynamics of world trade in Maine, New England, the USA, and the global economy. For those who want to participate in the new global economy, there are many ways to get a start or advance a career through the IBL program here at MMA and the Loeb-Sullivan School."

Outbound Operations Manager

- Handles all order-filling activities
- Responsible for stock replenishment
- Ships all finished goods
- Monitors tracking and claims
- Selects transportation
- Manages details of preferred routing
- Functions in domestic and international settings

Inbound Operations Manager

- Oversees receiving, processing, and visual inspection of production materials
- Responsible for deliveries to stocking locations within the company

Inventory Planning Manager

- Responsible for production materials and availability
- Understands and controls overall production schedule

Learn More

Our Web Site - <http://ibl.mainemaritime.edu/> and Catalog - <http://ibl.mma.edu/> are filled with helpful information that may assist you as you consider attendance more seriously. We welcome your inquiry and are always available to speak with you. Contact us at 207-326-2212 or email info.ls@mma.edu
Apply at ibl.mainemaritime.edu/applynow.php